January 20, 2020

Dear Parade Applicant:

The City of Appleton Parade Committee proudly invites your organization to be a part of its annual Memorial Day Parade on Monday, May 25, 2020 at 9:00 a.m. All organizations interested in participating in this year’s parade must mail back the enclosed Official Entry Form/Application. Please return the enclosed application by Friday, March 27, 2020. A letter of acceptance with your unit’s line-up information will be forwarded to you via mail soon thereafter.

All entries must be of a patriotic theme and be decorated accordingly. This parade is designated to pay tribute to service men and women that paid the ultimate sacrifice while serving in defense of the United States! A short memorial ceremony will follow at the burial plot of the George D. Eggleston Post of the Grand Army of the Republic inside Riverside Cemetery. Immediately following this ceremony will be a salute at the Oney/Johnston American Legion Post 38 plot at the entrance of St. Joseph's Cemetery (also within Riverside Cemetery). These are not political or commercial endeavors! No alcoholic beverages are allowed! Appropriate attire is required! No handouts may be distributed on or alongside the parade route, including candy! No political candidate or political organization can solicit or advertise candidacy in the Parade! The Parade Committee will eliminate any entry not in compliance! All units are required to have flags displayed properly. Float entries are encouraged, and may display the entry and/or sponsor’s name in a non-commercial manner.

The parade will step-off from the corner of College Avenue and Appleton Street, head east on College Avenue to Meade Street, north on Meade Street to Pacific Street, and east on Pacific Street ending at the corner of Pacific Street and Owaissa Street. In order to disband your unit with the least congestion, and make room for those units behind you, proceed north on Owaissa Street.

Any questions may be directed to Eric Stadler, Parade Coordinator at 920-450-6907 or Meghan Warner, Event Coordinator at Appleton Downtown Inc. by phone at (920) 954-9112, or email: meghan@appletondowntown.org.

Sincerely,

Corey Otis
City of Appleton Parade Committee Chairman