March 20, 2019

Submitted by Alderpersons:
Kathleen S. Plank, District 7
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Referred to: Finance Committee

Whereas,
special events held in the city of Appleton, contribute to the quality of life and draw thousands of visitors both from within the city and beyond.

And whereas,
these events benefit many local for profit and not for profit entities.

And whereas,
event holders, attendees and tax paying citizens of Appleton have a high expectation that these events are conducted with the utmost priority given to safety and cleanliness in the hours before, during and after.

And whereas,
events vary in their demands for city services to meet this expectation, and in 2017, for the significant size events alone, the tax payers of Appleton funded in excess of $50,000 in city services.

And whereas,
events where a high amount of alcohol is consumed, and trash is accumulated, create a unique and particular residual stress on the department of public works and the police department many hours past the end of an event.

And whereas,
comparable municipalities who also enjoy similar wonderful events, recognize the value and cost of city services and constraints on the city tax payers and budget and are charging a fee for services provided.
And whereas, groups holding and participating in special events also appreciate and desire to continue for the City to provide sanitation and public safety services necessary for their event.

Therefore, be it resolved, the City of Appleton modify the special events policy to include a method that monetarily reimburses the city for a portion or total of the staff time and labor necessary to cleanly and safely execute and clean up after special events.