CREATING A HEALTHIER, MORE EQUITABLE APPLETON

Kurt Eggebrecht MEd, MCHES
Appleton Health Department
GREEN TIER PARTNERS

- 1000 Friends of Wisconsin
- COWS (Center on Wisconsin Strategy)
- League of WI Municipalities
- Municipal Environmental Group-Wastewater
- Wi Counties Association
- WI Department of Natural Resources
- WI Energy Conservation Corp.
LEGACY COMMUNITY ALLIANCE FOR HEALTH

- Funded by UW School of Medicine and Public Health
- Training and Technical assistance from UW-Madison, UW Extension, and other experts from around the state
INTERDEPARTMENTAL HEALTH IN ALL POLICIES TEAM

Dean Gazza- Director of Parks, Recreation and Facilities Management
Karen Harkness- Director of Community and Economic Development
Karen Nelson -Diversity and Inclusion Coordinator
Ronald McDonald-Valley Transit General Manager
Paula Vandehey-Director of Public Works
Kurt Eggebrecht-Health Officer
Creating a healthier, more vibrant and equitable Appleton

Health in All Policies:

Health in All Policies is a collaborative approach to improving the health of all people by understanding health constraints into decision making across sectors and policy areas.

What is Health in All Policies?

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Why do we need Health in All Policies?

Health in All Policies is a collaborative approach to improving the health of all people by understanding health constraints into decision making across sectors and policy areas.

How do we know that Health in All Policies works?

Health in All Policies is a collaborative approach to improving the health of all people by understanding health constraints into decision making across sectors and policy areas.

We're all so stressed out and busy already—why should other city departments and agencies get involved in health when that’s the job of the Appleton Health Department?

Of course, the health department has a big role to play, but we’ve known for a long time that community-level interventions have a huge impact on health. On more than the effect of medical care. In the health department, we don’t have the expertise or authority to change those environments. We can only do this with all departments working together. We all have a role to play in creating healthy environments to solve some of our most pressing health problems. If we work together, we can find solutions that will be win-win and more on all of our shared goals. So it’s our responsibility to lead, not just in the work of the health department, but also in the work of all departments and agencies of government. And we know that if we lead, we’ll be able to protect and promote the health and well-being of our residents.

Won't Health in All Policies be expensive? Why should other city departments and agencies spend their precious resources on issues outside of their purview?

We can't afford not to use the Health in All Policies approach. These days, social and environmental issues are so complex that today’s solutions require comprehensive intervention. The consequences of climate change, transportation, food systems, public health, and education—these are all issues that we need to address together in order to improve the health of our residents. The Health in All Policies approach recognizes that we all have a role to play in creating healthy environments, and that by working together, we can find solutions that work for everyone.

Are these health problems really the result of people making bad decisions?

In the United States, we have a long history of blaming people for their bad decisions. But the reality is that we have a long history of blaming people for their bad decisions. If you eat too much junk food or if you exercise too little, then it's your fault. But that's not the case. The conditions in which we live, work, and play also play a huge role in our health outcomes.

Appleton's Health in All Policies approach is about changing the conditions that make us sick. It's about understanding the root causes of health problems and working to address them at the source. By doing so, we can create healthier communities for everyone.
These communities include, but are not limited to, women, people of color, low-income individuals and families, individuals who have been incarcerated, individuals with disabilities, individuals with mental health conditions, youth and young adults, seniors, immigrants and refugees, individuals who are LGBTQIA+ and/or Indigenous, those experiencing homelessness or housing insecurity, and those with limited English proficiency. Factors that contribute to these disparities include structural barriers, systemic racism, and socioeconomic disadvantage.

A number of policies and practices have contributed to the current state of health disparities in the U.S., including:

- Systemic racism and discrimination
- Lack of access to healthcare services
- Poverty and socioeconomic disadvantage
- Lack of education and economic opportunities
- Environmental factors, such as pollution and exposure to toxins
- Lack of access to healthy food options

To address these disparities, it is important to prioritize policies and practices that promote equity and inclusion, such as:

- Expanding access to healthcare services
- Increasing funding for public health initiatives
- Implementing policies to reduce poverty and improve economic opportunities
- Investing in environmental justice initiatives
- Promoting healthy food options and increasing access to nutritious foods

By addressing these factors, we can work towards reducing health disparities and improving the overall health outcomes of all Americans.
Public health policy for Appleton considered

Fox Cities Notebook
Madeleine Blythe
USA TODAY NETWORK – WIS.

APPLETON – A proposed ordinance that aims to improve the health of the community will be up for consideration in Appleton City Hall in the coming weeks.

The ordinance, called “Health in All Policies,” would ensure that city staff and departments measure what work they’ve done that would impact community health, and what work they could do to improve it further. The “Health in All Policies” approach has also been endorsed by the

Would Health Organization, among other health groups.

Should Appleton aldermen approve the proposed ordinance, it would be the first community in the state to create such an ordinance, said Kurt Eggbrecht, the city’s health director.

The policy would also highlight how socioeconomic issues, like income level, education level and employment, contribute to a person’s overall health.

Beyond personal decision-making about diet or exercise, a person’s opportunity to live a healthy life might not be equal to others, Eggbe-

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Notebook

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brecht explained.

Whether someone is in good health or not can be determined by what neighborhood they live in, how stable their housing or employment situation is, or whether they have access to healthy food, among other factors.

Those factors contribute to inequality and lead to further disparities in someone’s health.

The ordinance would also require city staff to publish a report every three years “on the status of health and health equity in the city of Appleton and progress of (health in all policies) implementation.”

City staff will also get assistance on this work from academics at the University of Wisconsin-Madison and partners of the “Green Tier” sustainability program.

Those measures from city staff would then be used for future decision-making, and how community health fits into other goals of the city, like building a new Erb Park pool or a new Appleton Public Library, or working to create healthier grocery store options in the downtown area, Eggbrecht added.

“We believe this sends a welcoming message to the community, our partners to work with us on solutions to improve community health,” said Eggbrecht.

Employers would also be attracted to a community focused on improving the health of all residents, leading to healthier and stronger employees, and lower health care costs.

The East Central Regional Planning Commission, ThefaCare and United Way Fox Cities have registered their support for the proposed ordinance.

(APPROVING THE POLICY) will break down more barriers and identify opportunities to help stem the tide of chronic disease, lessen healthy inequality and inequity, impact environmental conditions and encourage optimal health for Appleton citizens,” wrote Paula Morgen, ThefaCare’s director of community health, to city aldermen.

The proposed ordinance was recommended for denial by the Municipal Services Committee in late November, citing concerns from aldermen over whether it should be an ordinance in city code or an internal policy, and whether the ordinance would be too overreaching.

However, it still needs a vote from the Board of Health before it can get to the full Common Council.
KEY COMMUNITY STAKEHOLDER SUPPORT

- United Way Fox Cities
- ThedaCare
- YMCA’s of Fox Valley
- Ascension Health Care
- League of Women Voters
- East Central Wisconsin Regional Planning Commission
WHAT ARE THE DELIVERABLES?

- Design and publish a tri-annual report on the status of health and health equity in the City of Appleton.
- Implementation will be measured based on health and health equity indicators selected by the Interdepartmental HiAP team.
- Develop and implement an ongoing community engagement plan to work directly with stakeholders throughout the process of the HiAP strategy development and implementation.
<table>
<thead>
<tr>
<th>Document</th>
<th>Action/Plan/Policy/Program</th>
<th>Social Determinants</th>
<th>Performance Measure/Metric</th>
<th>Health Equity Component</th>
<th>Baseline Metric</th>
<th>Timeline</th>
<th>Partners*</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>C.P. 6.1.2</td>
<td>Design streets within the city of Eugene’s Complete Streets Policy</td>
<td>Community Safety</td>
<td>Miles of streets planned using complete streets philosophy</td>
<td>To provide an environment that reduces all modes of transportation.</td>
<td>Miles of streets designed using complete streets philosophy.</td>
<td>2013</td>
<td>Department of Public Works, Community &amp; Economic Development, East Central Planning District, Neighborhoods</td>
<td>Continues to prioritize bicycle and pedestrian improvements projects that make destinations more accessible, including but not limited to greater connectivity between important destinations within the community and to regional bicycle and pedestrian networks.</td>
</tr>
<tr>
<td>C.P. 6.1.4</td>
<td>Continue to implement the City’s On-Street Bike Lane Plan and the Bikeway Installation Policy as approved by the City Council to ensure multi-modal transportation opportunities</td>
<td>Community Safety</td>
<td>To create an environment that provides a safe and inviting bike and pedestrian experience.</td>
<td>Miles of sidewalk, bike lanes, and bike parking options (traffic calming installations, such as bump-outs, number of installed solar flashing beacons).</td>
<td>Miles of streets designed using complete streets philosophy.</td>
<td>2013</td>
<td>Department of Public Works, Community &amp; Economic Development, East Central Planning District, Five Cities Greenways, Bike Fed, Neighborhoods</td>
<td>Continues to prioritize bicycle and pedestrian improvement projects that make destinations more accessible, including but not limited to greater connectivity between important destinations within the community and to regional bicycle and pedestrian networks.</td>
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<tr>
<td>C.P. 6.3.5</td>
<td>Adopt and begin to implement a City Wide on-street bike and pedestrian plan</td>
<td>Community Safety</td>
<td>Miles of new bike lanes added</td>
<td>Greater access for people walking and bicycling, improved physical activity, improved air quality through reduction of CO.</td>
<td>Number of miles of bikeways in the city</td>
<td>2013</td>
<td>Department of Public Works, Community &amp; Economic Development, Health, Park &amp; Recreation, Valley Transit, Bike Fed, Greenways, East Central Planning District, West Linn</td>
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<td>S.P. 1.1. Energy Independence Action 1</td>
<td>Reduce motor fuel consumption in City vehicles</td>
<td>Community Safety</td>
<td>Quantity of GPA units in C&amp;G vehicles, fuel consumption of C&amp;G vehicles, fuel type for C&amp;G vehicles</td>
<td>Improved air quality through reduction of CO2</td>
<td>Quantity of GPA units in C&amp;G vehicles, fuel consumption of C&amp;G vehicles, fuel type for C&amp;G vehicles</td>
<td>2013</td>
<td>Department of Public Works, City departments utilizing GPA &amp; vehicles</td>
<td>Continues to prioritize bicycle and pedestrian improvement projects that make destinations more accessible, including but not limited to greater connectivity between important destinations within the community and to regional bicycle and pedestrian networks.</td>
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<tr>
<td>S.P. 1.1. Energy Independence Action 2</td>
<td>Increase bike and pedestrian non-street trails</td>
<td>Community Safety</td>
<td>Miles of new bike and pedestrian non-street trails</td>
<td>Greater access for people walking and bicycling, improved physical activity, improved air quality through reduction of CO2</td>
<td>Miles of new bike and pedestrian non-street trails</td>
<td>2013</td>
<td>Park &amp; Recreations, Department of Public Works</td>
<td>Continues to prioritize bicycle and pedestrian improvement projects that make destinations more accessible, including but not limited to greater connectivity between important destinations within the community and to regional bicycle and pedestrian networks.</td>
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<td>S.P. 1.2. Bike Quality Action 1</td>
<td>Install additional sidewalks to provide alternative means of transportation resulting in a reduction of carbon dioxide emissions. Continue implementation of sidewalk policy program</td>
<td>Community Safety</td>
<td>Number of new sidewalks added or existing sidewalks replaced or enhanced</td>
<td>Improved air quality through reduction of CO2 (greater access for people walking, increased ridership, greater connectivity between important destinations within the community).</td>
<td>Number of new sidewalks added or existing sidewalks replaced or enhanced</td>
<td>2013</td>
<td>Department of Public Works, Community &amp; Economic Development, Park &amp; Recreation</td>
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