

2018 Exterior Transit Ad Rates

SPACE ONLY

Rates effective January 1, 2018

Service/Fleet Details

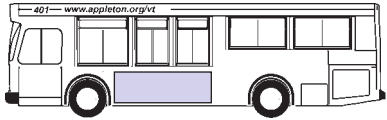
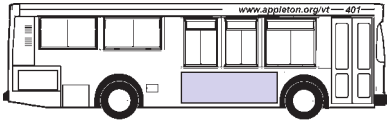
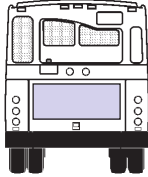
- 20 buses (16 - 32-foot Orion VII LF & 4 - 40-foot Orion VII LF) serving the urbanized area of the Fox Cities including Appleton, Buchanan, Grand Chute, Kaukauna, Kimberly, Little Chute, Fox Crossing, City of Menasha & City of Neenah.
- Mon - Fri: 5:45AM to 10:30PM
Sat: 7:45AM to 10:30PM

Contract Details...

- Rates valid for contracts signed prior to 12/31/18.
- Production & installation costs are NOT included.
- All display materials must be in good taste & of high quality. Advertising that is political or religious in nature as well as advertising for tobacco & alcohol is prohibited.
- All artwork must be approved by Valley Transit prior to installation.
- 12-month contracts for 5 or more buses will receive a 5% discount.

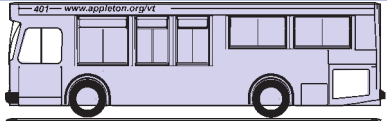
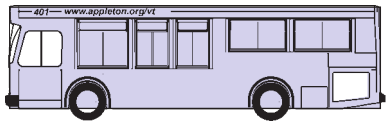
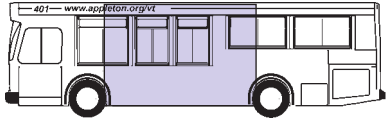
TRADITIONAL

(Rates are per space per 30 day period)

Location	Contract Length	Rate (per month)	
Streetside 32-foot bus 104"W x 39"H 40-foot bus 195"W x 39"H	1-2 months	\$ 230	
	3-5 months	\$ 225	
	6-11 months	\$ 220	
	12 months	\$ 200	
Curbside 32-foot bus 104"W x 39"H 40-foot bus 150"W x 39"H	1-2 months	\$ 210	
	3-5 months	\$ 200	
	6-11 months	\$ 195	
	12 months	\$ 180	
Tail 68"W x 28"H	1-2 months	\$ 230	
	3-5 months	\$ 225	
	6-11 months	\$ 220	
	12 months	\$ 200	

LARGER THAN LIFE

(Rates are per space per 30 day period)

Location	Contract Length	Rate (per month)	
Full Bus Wrap	1-2 months	\$1,500	
	3-5 months	\$ 1,350	
	6-11 months	\$ 1,150	
	12 months	\$ 1,000	
Full Side Wrap	1-2 months	\$ 500	
	3-5 months	\$ 475	
	6-11 months	\$ 450	
	12 months	\$ 425	
Partial Side Wrap	1-2 months	\$ 425	
	3-5 months	\$ 400	
	6-11 months	\$ 375	
	12 months	\$ 350	



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*Vinyl on windows must be one-way vision window graphic material