Hanna’s Mark: A Culture Of Success

In 24 years, you’ve literally seen the city transform.

What is your proudest accomplishment as mayor?

“It’s easy to point to things that people see, big projects and there have been a lot of good physical changes, but one of my goals coming in was to change the culture of what it’s like to work for the city and change the culture of the organization. My goal was to change the culture to one that the next person won’t want to change and I feel very strongly that we have been able to accomplish that.”

What is the toughest decision that you’ve had to make as mayor? “Some of the toughest decisions I’ve had to make concern our budget. In 2004 we made a lot of changes and eliminated over 30 positions in the City, but we always kept our eye on what is our job. I wanted to make sure that we weren’t framing our discussions around what service can we eliminate. The discussion was more about, how can we continue to deliver the service, well, essentially, how can we meet our mission of meeting the needs of the community and enhancing the quality of life? But we needed to do it more efficiently and we took a good look at ourselves and took a look at different ways of accomplishing things and finding efficiencies internally. But those were some really hard decisions.”

What will you miss most about being mayor? “I will miss coming to work and the people. Our frontline employees, our customer service employees, our leadership team, the people that are out there interacting with the public every day. I’m going to miss seeing them every day and interacting with them.”

What advice do you have for the next mayor that will sit in that seat? “Take advantage of the people. Understand we have a lot of good hard-working, passionate people for the City and that they will be eager to work for whoever is in this office and that they will continue to meet our mission because they are focused on that. Take that to heart, that’s a good thing and the other part of that advice is that you’re not always right and you won’t always get your way but be respectful of the process.”

What is next for you? “I have found a way to stay involved in local government and work on issues I’m very passionate about, working with my colleagues around the state. I’ll be the executive director of an organization I helped start in 2007, called the Local Government Institute. It’s a collaborative organization with cities, villages, counties and towns all working together to foster greater collaboration amongst all units of local government. I have a lot of colleagues around the state that are excited and that makes me excited.

The nice thing is I get to do this from home and sleep in my bed which is kind of nice and though I’ll do a lot of travel, my roots are pretty deep in Appleton and I’m not going anywhere.”
Elected Officials

*Will change in April. See appleton.org for updated list.

**MAYOR** – Open Seat
mayor@appleton.org
(920) 832-6400

**CITY ATTORNEY** – Jim Walsh
jim.walsh@appleton.org
(920) 832-6423

**DISTRICT 1**
William Siebers
district1@appleton.org
(920) 734-4204

**DISTRICT 2**
Vered Meltzer
district2@appleton.org
(920) 809-6669

**DISTRICT 3**
Brad Firkus
district3@appleton.org
(920) 358-0339

**DISTRICT 4**
Joe Martin*
district4@appleton.org
(920) 809-6669

**DISTRICT 5**
Katie Van Zeeland
district5@appleton.org
(920) 358-0501

**DISTRICT 6**
Denise Fenton*
district6@appleton.org
(920) 475-1603

**DISTRICT 7**
Maiyoua Thao
district7@appleton.org
(920) 428-6484

**DISTRICT 8**
Matthew Reed*
district8@appleton.org
(920) 740-6986

**DISTRICT 9**
Christine Williams*
district9@appleton.org
(920) 749-0415

**DISTRICT 10**
Patti Coenen
district10@appleton.org
(920) 378-8429

**DISTRICT 11**
Cathy Spears*
district11@appleton.org
(920) 730-1091

**DISTRICT 12**
Kyle Lobner
district12@appleton.org
(920) 277-3534

**DISTRICT 13**
Corey Otis
district13@appleton.org
(920) 735-9532

**DISTRICT 14**
Christopher Croatt*
district14@appleton.org
(920) 277-3534

**DISTRICT 15**
Katie Van Zeeland
district5@appleton.org
(920) 358-0501

* Photo ID is required for voters wishing to vote in-person or by absentee ballot

**Spring Election Information**

The Spring Election will be held on Tuesday, April 7, 2020. The ballot will include the following offices: presidential preference vote for President of the United States, Supreme Court justice, Court of Appeals judge, Circuit Court judge, county nonpartisan offices, and municipal offices for mayor, attorney, and alderpersons of even-numbered districts.

Please remember these important deadlines as the Spring Election approaches:

- **Wednesday, March 18** – last day to register to vote by mail or online at www.myvote.wi.gov
- **Monday, March 23** – first day to early vote an absentee ballot in the Clerk’s office
- **Thursday, April 2** – last day to request an absentee ballot by mail
- **Friday, April 3** – last day to register to vote at the City Clerk’s office prior to the Spring Election AND last day of in-person absentee voting in the City Clerk’s office

*Photo ID is required for voters wishing to vote in-person or by absentee ballot

More election information and sample ballots can be found at www.myvote.wi.gov

**2021 Budget Planning**

Planning is underway for the City’s 2021 budget with development starting in early summer. The proposed budget will be distributed to the Common Council on October 7, at which time copies will be available in the Finance Department and the Public Library for review by the public. It will also be available electronically on the Finance Department page of the website. There will be a public hearing in early November (date TBD), prior to budget adoption on November 11, at which the public is invited to offer comments. Please take the opportunity to review the proposed budget when it becomes available and to contact your alderperson, City staff, or the mayor with any questions or comments.
**Taxes At A Glance**

You’ve probably wondered when you get your tax bill, exactly where the money goes. You know you pay it at City Hall, but did you know that not all of it stays with us?

In fact, less than half of every dollar of your tax bill stays with the City. As the graphic illustrates, the City and School District collect the same amount of each tax dollar.

Of each dollar, $0.39 comes to the City. That revenue, along with other sources of revenue, helps make up our $190 million budget for 2020.

The Tax Dollar Breakdown graphic shows where the rest goes.

*Note – if you live in Appleton, but in Calumet or Winnebago County, your tax breakdown will be slightly different based on a slightly different county tax rate. The same applies if you are not in the Appleton Area School District. The graphic is accurate for most Appleton residents.*

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**Valley Transit Launches New Website And App**

Valley Transit, the public transportation service in the Fox Cities, recently unveiled its new website and mobile app.

The new website is an informative resource for public mobility options in the Fox Cities including route maps and schedules, fare information, tips for riders, demand response services and more. The new app provides Valley Transit riders the ability to track their bus in real-time and plan their route to save riders time and create added convenience.

“Weather in Wisconsin can be extreme. Whether it’s a below zero degree day, a blizzard outside, a rainstorm, or simply a scorching hot day, with the app, riders can stay indoors longer and see first-hand where their bus is on their specific route. It keeps our riders more informed, so they don’t need to be waiting at their bus stop longer than needed,” Ron McDonald, general manager of Valley Transit, said.

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**CALENDAR Of Events**

- **Community Public Market:** Saturdays, Feb. 8, March 21, April 18, 9 a.m. – 3 p.m. inside the Fox Cities Exhibition Center
- **Memorial Day Parade:** May 25, 9 a.m.
- **Lunchtime Live Concerts:** Thursdays 11:30 a.m. – 1 p.m., June 4 – Aug. 27
- **Heid Music Downtown Summer Concerts:** Thursdays 5:30 – 8:30 p.m., June 4 – Aug. 27
- **Flag Day Parade:** Saturday, June 13, 2 p.m.
- **Juneteenth Celebration:** Sunday, June 14, noon
- **Downtown Appleton Farm Market:** Saturday mornings on College Ave. June 20 thru October.
- **Appleton Street Music Week:** June 8 – 12, noon – 1 p.m.
- **Building For Kids Children’s Parade:** Wednesday, July 22, 6 p.m.
- **Art At The Park:** July 25 & 26
- **Mile of Music:** July 30 – Aug. 2
- **License to Cruise/Octoberfest:** Sept. 25/26
## Spring Yard Waste Collection

In early spring, we will be collecting yard waste at the curb on the day after your regular garbage day. Watch our website appleton.org and facebook.com/appletoncityhall or facebook.com/appletondpw for updates on the dates for the four-week collection period.

For the spring yard waste collection cycle, it’s best to bag your debris in paper lawn/leaf bags or tie it up in bundles. Our crews pick up the waste by hand, so please keep bags and bundles on the terrace and do not place anything in the street. Branches and brush must be cut to four-foot lengths and bundled with biodegradable twine. Bundles must be less than two feet around and weigh less than 45 pounds. Place yard waste on the terrace the night before collection. You may use your own container, but please do not use plastic bags, boxes, tarps or 55-gallon fiber drums or their liners. Branches and brush can also be taken to one of our yard waste sites (2625 E. Glendale Ave. or 701 S. Whitman Ave.) free of charge.

## Recycling

Recycling is picked up every other week on the day of your regular garbage collection. The map shows regular pickup days and designates recycling areas #1 and #2. If your recycling day falls on a holiday, the pickup schedule will slide one day, so please check the Holiday Garbage & Recycling Pickup Schedule on page 5 for specific dates.

*Indicates a Holiday collection week. See page 5.

### Week 1
- March 2-6
- March 16-20
- March 30-April 3
- April 13-17
- April 27-May 1
- May 11-15
- May 25-29 *
- June 8-12
- June 22-26

### Week 2
- Feb. 24-28
- March 9-13
- March 23-27
- April 6-10
- April 20-24
- May 4-8
- May 18-22
- June 1-5
- June 15-19
- July 6-10
- July 20-24
- Aug. 3-7
- Aug. 17-21
- Aug. 31-Sept. 4
- Sept. 14-18
- Sept. 28-Oct. 2
- June 29-July 3 *
- July 13-17
- July 27-31
- Aug. 10-14
- Aug. 24-28
- Sept. 7-11 *
- Sept. 21-25
- Oct. 5-9
- *Holiday week

### Free Large Item Pickup
Free large item pickup is on the day of your garbage collection, the week opposite your recycling week. Chairs, couches, mattresses, furniture, bikes, lawnmowers (gas/oil removed), grills (propane tanks removed), toilets, etc. For carpet and lumber tie and bundle, no longer than four feet, not to exceed 45 lbs., and pound in or remove nails. Appliances, extra garbage bags and tires require a prepaid sticker.

### Grass Clippings
Grass clippings are not picked up curbside. They may be taken to the Glendale or Whitman yard waste sites. Drop-off fees are $4 per bag or $40 per punch card.

Visit www.appleton.org "My Property Info" for garbage or recycling pickup days specific to your address.

For recycling pickup concerns, please contact Inland Service Corporation at (920) 759-0501.

For recycling questions and information, please contact: Outagamie County Recycling & Solid Waste at (920) 832-5277, visit RecycleMoreOutagamie.org or email recycle@outagamie.org.
**DPW News & Notes**

**Terrace Tree Planting**
Thanks to a $50,000 DNR grant, our forestry team will be replacing all 750 terrace trees that were destroyed and cut down following the major storm in July 2019.

During the fall and winter, our crews removed the trees and ground stumps to prepare the sites for replanting in 2020. That work will start this spring. It will likely last into the fall and even the spring of 2021 as our crews will only be able to plant a few hundred trees during each of those seasons.

**Tree For A Tree Seedling Pickup**
If you participated in our “Tree for a Tree” program this year, you will be able to bring your coupon to the Glendale Ave. yard waste site, 2625 E. Glendale Ave. to redeem it for a new White Spruce seedling. Dates usually occur in April, so watch appleton.org and city social media pages for updates on when the seedlings will be available.

**Preventing Sewer Backups**
Most homeowner’s insurance policies do not pay for sewer backups. The City does not pay for damages caused by sewer backups unless the backup is shown to be caused by City negligence.

Call your insurance agent regarding your coverage. If you don’t have a policy, consider adding a backflow preventer to stop flooding in the sanitary sewer system from backing up into your basement or building. Call the City Plumbing Inspector at (920) 832-6411 with questions.

**Water Hydrant Flushing**
The Public Works Department conducts hydrant flushing weekdays between 6:30 a.m. - 4:30 p.m. If you see crews working in your area, try to use little, or no water for an hour. If you find discoloration in your system, stop using the water, wait about an hour, and then draw off the discolored water only through a cold-water tap that does not have a screen, such as a bathroom tub.

**Cleaning Our Streets**
Many of our storm sewers lead directly to the Fox River, while some lead to retention ponds, which then lead to the river. Anything placed in the street is being put into the river as well. A cleaner street means a cleaner river, a cleaner lake and a cleaner drinking water source.

The Public Works Department removes over 3,000 tons of street sweepings each year. Help us reduce this amount and help keep our waterways clean by not placing spring yard waste or any other debris onto the street.

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**HOLIDAY PICKUP SCHEDULE**

### RESIDENTIAL GARBAGE & RECYCLING

Your Holiday Recycling pickup may not be on the same day as the Holiday Garbage pickup. Holiday pickup times may be earlier or later than your normal time. For dates not listed below, please follow the regular (non-holiday) schedule.

*Note: Only areas scheduled to be collected are affected by the holiday.*

#### EASTER
No changes to the regular pickup schedule.

<table>
<thead>
<tr>
<th>MEMORIAL DAY</th>
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<tbody>
<tr>
<td>IF YOUR REGULAR PICKUP DATE IS...</td>
</tr>
<tr>
<td>Mon., May 25</td>
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<tr>
<td>Tue., May 26</td>
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<tr>
<td>Thur., May 28</td>
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<tr>
<td>Fri., May 29</td>
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</tbody>
</table>

#### INDEPENDENCE DAY

| IF YOUR REGULAR PICKUP DATE IS... | THEN YOUR GARBAGE DATE IS... | THEN YOUR RECYCLING DATE FOR AREA #2 ONLY IS... |
| Fri., July 3 | Mon., July 6 | Fri., July 3 |

#### LABOR DAY

| IF YOUR REGULAR PICKUP DATE IS... | THEN YOUR GARBAGE DATE IS... | THEN YOUR RECYCLING DATE FOR AREA #1 ONLY IS... |
| Mon., Sept. 7 | Tue., Sept. 8 | Tue., Sept. 8 |
| Tue., Sept. 8 | Tue., Sept. 8 | Wed., Sept. 9 |
| Thur., Sept. 10 | Thur., Sept. 10 | Fri., Sept. 11 |
| Fri., Sept. 11 | Fri., Sept. 11 | Sat., Sept. 12 |
**Fall Prevention**

The number one type of emergency medical call that the Appleton Fire Department responds to, are falls resulting in injury. These injuries occur both inside and outside and can often be prevented with some basic improvements around the home.

The first step to reducing fall hazards is to keep a clear floor. By removing clutter, there is less chance of it causing a fall injury. Clutter can include small furniture, pet gear, electrical cords, throw rugs and anything else that may cause a person to trip. This can also include arranging furniture to ensure there is plenty of walking space. Essential items should always go someplace where they are easy to reach.

The next step is to add some safety features in the home. Add grab bars inside and outside of the bathtub and next to the toilet to reduce the chance of falls in the bathroom. Install railings on both sides of stairs and ensure there is always good lighting for stairs and hallways. Outdoor areas should also be well lit, and ensure walkways are smooth and free of puddles and ice.

Finally, there are a few steps everyone can take to reduce the likelihood of a fall resulting in an injury. Exercise can increase balance and helps reduce the impact of a slip or trip. Your doctor can recommend an exercise program that is appropriate for your age and fitness level. If you need to use a cane or walker, do so! Not using these walking aids when required greatly increases your chance of a fall.

**Creating A Culture Of Early Literacy**

What do the public libraries of the Fox Cities and the medical community have in common? A lot more than you might think thanks to great partnerships.

One of those partnerships is an initiative called **Reach Out and Read Partners – Fox Cities**.

Reach Out and Read is a national evidence-based nonprofit organization of medical providers who promote early literacy and school readiness in exam rooms. During regular pediatric visits, Reach Out and Read providers give new, developmentally appropriate books to children ages six months to five years while discussing and modeling the best way to introduce early literacy skills. Physicians also use the book as a tool to check developmental milestones.

Research has shown that more than 95% of a child’s brain is formed during the first years. Positive, responsive caregiving during these early years creates a strong caregiver-child bond that promotes healthy brain development. Studies have also shown that children who participate in Reach Out and Read enter kindergarten better prepared than their peer equivalents who aren’t able to participate.

In 2015, United Way Fox Cities funded the creation of Reach Out and Read Partners – Fox Cities. This unique collaboration connects Reach Out and Read Wisconsin with the Fox Cities libraries to surround families with community support both before and after their well child visits.

As part of Reach Out and Read Partners – Fox Cities, a library-physician liaison position housed out of the Appleton Public Library was created to help increase the number of clinics participating in Reach Out and Read in the Fox Cities. This model allows additional support for the health care community, ensuring long-term sustainability of the program.

As you can see, there are several ways that falls can be reduced. If there are any questions on ways to prevent falls or to discuss specific situations, please call the Battalion Chief of Fire Prevention and Public Education at 920-832-3934.

**Fall Death Rates in the U.S.**

**INCREASED 30% FROM 2007 TO 2016 FOR OLDER ADULTS**

Learn more at www.cdc.gov/preventfallinjuriesafety.

In addition, the hope is that the partnership between the medical community and the public libraries creates a culture of early literacy in the Fox Cities. Doctors inform caregivers about community services available to them, including materials and programs at their local public library, and caregivers are empowered to utilize those resources to improve and foster their child’s development.

Since the partnership launched in 2015, over 20 medical clinics in the Fox Cities have joined Reach Out and Read – Fox Cities - serving over 15,000 children annually.
Preparedness Is Key In An Emergency

In July 2019, storms knocked out electricity and blocked roadways for several days in the Fox Valley. Are you prepared to handle a long period without power and access to food or water? What if you had to evacuate your home or place of work because of an emergency? Would you know what to do and what to take with you?

Your local government and emergency services are here to help, but for large scale events, resources will be limited. You need to be prepared to help yourself, your family and if possible, your neighbors and/or co-workers. You should be able to support your household for 72 hours after an emergency. This provides time for emergency crews to restore essential services such as power and water.

Preparedness begins with having an emergency supply kit. Your kit can be used in the home, your vehicle, or another location, and should include the following:

- A photo copy of important documents, such as IDs, emergency contact phone numbers for relatives, insurance information, etc.
- Bottled water and food that doesn’t require cooking
- Basic medications (ibuprofen, aspirin, etc.)
- Hand sanitizer and disinfecting wipes
- Batteries, flashlights, cell phone power supplies
- Weather radio
- Be sure to take the three P’s along with your emergency kit if you are evacuated: Purse/wallet, Prescription medications, and Pets.

For more information, go to:  www.ready.gov/plan

Recreational Safety

Gathering around an outdoor fire is a fun part of summer. In Appleton, a permit is required for open burning to ensure the minimum safety standards are followed.

Appliances must be placed at least ten feet from any building, structure, fence, combustible play equipment, landscape or property line. Permits for duplexes and non-owner-occupied houses require the property owner’s written permission.

To apply for a permit, or for more information, please see the City of Appleton website, specifically the outdoor fireplace page: www.appleton.org/residents/fire-department/outdoor-fireplace-permit-and-use-requirements

Public Safety News & Notes...

Outdoor Fireplace Permits
Permits are required for above and in-ground fireplaces. Permits can be obtained through our website appleton.org under the Fire Department page, or in person at any of our six fire stations. Call the Fire Department at (920) 832-5810 for more information or to schedule an inspection of a new fireplace.

TYPES OF PERMITS AVAILABLE:
- Daily (Single Use) $15.00 (Requires Inspection)
- Seasonal (New) $30.00 January 1 - December 31 (Requires Inspection)
- Seasonal (Renewal) $30.00 January 1 - December 31

Animal Licenses
Licenses and Rabies vaccinations are required for all cats and dogs by the time they reach five months old. Licenses are sold at the Appleton Police Department (222 S. Walnut St.) 24/7.

Taking Back Unused Or Expired Medications
Unused or expired medications can be safely disposed of in the drug drop box in the lobby of the Appleton Police Department, 24/7.

Overnight Parking
City ordinance prohibits on-street parking between 2-5 a.m. You can request permission to park on the street up to seven times per month at appleton.org under the police department page.

WAYS TO ENGAGE

ONLINE: appleton.org
IN PERSON: Monday-Friday, 8 a.m.-4:30 p.m. at City Hall 100 N. Appleton St. Appleton, WI 54911
BY PHONE: (920) 832-6173

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facebook.com/appletoncityhall
twitter.com/cityofappleton
instagram.com/cityofappleton
youtube.com/search City of Appleton
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