Attention Special Event Organizers
Walk/Run Paint Marking Requirements

Organizers of Walk/Runs often mark the street with informational markings to inform the participants of the event where the starting lines are, directions on the route, and of course, the finish line.

While the city understands the need for such markings, there are times when the paint used remains on the street causing unsightly remnants for months after the event.

The requirements for any street marking/paint are as follows:

- Only temporary marking paint (water based) or landscape chalk will be permitted to be sprayed on city of Appleton streets. Examples:
  - Seymour temporary marking paint
  - Dy-Mark Landscape Chalk
  - Krylon marking paint

- Only **WHITE** paint/chalk will be acceptable. (This will avoid any confusion with utility location designations used by Diggers Hotline)

- All Instructional or informational statements painted on the street must be no more than 12 inches in height and 2 feet in length.

- If the paint remains visible on the street for 30 days after the event, the organizer will be held accountable.

- In addition, any temporary marking tape (masking tape, duct tape, etc.) must be removed the day after an event.

Any questions on these requirements can be addressed by the Office of the City Clerk, 100 N. Appleton Street, Appleton, WI 54911. Phone (920) 832.6443