City of Appleton  
100 North Appleton Street, Appleton WI 54911  
Phone: (920) 832-6411  Fax: (920) 832-6464

SIGN PERMIT  
A separate permit is required for each proposed sign.

Site Address: ____________________  ☐ Single Tenant  ☐ Multi- Tenant
Business Name: ____________________  ☐ Single Tenant  ☐ Multi- Tenant

Type of Sign
☐ Ground Sign  ☐ Wall Mounted Sign  ☐ Projecting Sign  ☐ Window Sign  ☐ Temporary Sign (Sandwich, Etc.)  ☐ Canopy Sign  ☐ Portable Sign  ☐ Changeable Copy Sign (No animation)  ☐ Painted Wall Sign  ☐ Other

Zoning District
☐ C2- General Commercial  ☐ CO- Commercial Office  ☐ AG- Agriculture  ☐ M1- Industrial Park  ☐ M2- General Industrial  ☐ PI- Public Institution  ☐ P- Park District  ☐ CBD- Central Business District

Dimensions/Other Information
Width of Sign:  Height of Sign:
Height Above Normal Grade:  Underclearance:
Projecting into ROW:  Distance to Side Lot Line (5’ Min):
Setback from R-O-W:  Setback from Driveway:
Design Exception (Sec. 23-529):  Material:

WALL SIGN DETAILS (Wall/Painted Signs Only)

<table>
<thead>
<tr>
<th></th>
<th>Proposed Size Width x Height (ft)</th>
<th>Proposed Area of Sign (sq. ft.)</th>
<th>Existing Size Width x Height (ft)</th>
<th>Existing Area of Sign (sq. ft.)</th>
<th>Area of Entire Wall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wall North</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>Wall East</td>
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<td>Wall West</td>
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<tr>
<td>Wall South</td>
<td>X</td>
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</table>

Electrical Information of Sign
☐ Internal  ☐ Florescent  ☐ LED  ☐ Message Center  ☐ External  ☐ Incandescent  ☐ Electronic  ☐ Neon

UL Design No:  Electrical Contractor:

Office Information
BZA Variance Date:  Street Occupancy Permit No.:

Sign Contractor  Contractor Address  Contractor Phone  Contractor Email

Applicant hereby agrees to comply with all laws and regulations of the State of Wisconsin and of the Ordinances of the City of Appleton. Applicant further agrees in consideration of the issuance of the permit to save the City of Appleton harmless for any injury or damage caused by reason of the erection or maintenance of the sign or signboard. If any sign erected pursuant to the permit occupies public street right-of-way, it is subject to all of the provisions of Wis. State. 60.045, but without charge or bond. This permit as applied for is granted subject to revocation when any law or regulation of the State of Wisconsin or the Ordinance of the City of Appleton is violated or when inspection reveals that the sign or signboard creates a hazard. Permit fee is nonrefundable.

Name of Applicant:  Phone:
Address:  Inspector Approval:

white- office  yellow- applicant