



The 38th Annual Downtown Appleton

Christmas Parade



Tuesday, November 25, 2008

PARADE RULES AND REGULATIONS:

- 1) Applicants will be accepted in the following commercial and non-commercial categories:
 - a) Floats
 - b) Bands
 - c) Animals (including carriages, horse-drawn vehicles and animal walking units)
 - d) Vehicles (Single units, including cars, trucks, buses, etc.)
 - e) Walking Units
- 2) All entries **must be** of a non-commercial Christmas theme and be decorated accordingly. This parade is designed to entertain families, especially children; **it is not a commercial endeavor**. The ADI Parade Committee will eliminate any entry not in compliance. Therefore, floats are encouraged to display their name or sponsor on the float **only** in a **non-commercial** manner.
- 3) Please review the enclosed map of the staging area and be sure to make all of those in your group aware. We request that you be in your spot between 5:30pm and 5:45pm. The parade will begin approximately at 6:20pm.
- 4) No entry can display Santa Claus or Mrs. Claus. ADI will provide the Santa and Mrs. Claus. (*More than one Santa confuses the children.*)
- 5) A detailed description of your entry must accompany the application. ADI Parade Committee acceptance will depend on the detailed description of your entry. This also enables the committee to line up the best possible parade. This information must be received no later than November 2nd.
- 6) The parade committee does not allow **anything** to be thrown or handed to spectators on the sidelines. We must take this stance for safety purposes and any group in violation may be removed from the parade list in the following years. This rule will be strictly enforced.

As is tradition, three traveling trophies will be awarded to the best entries in the following categories:

- 1) **The Appleton Downtown Inc. Trophy** – Best Commercial Entry
- 2) **The Christmas Parade Trophy** – Best Non-Commercial Entry
- 3) **The Bernie Pearlman Memorial Trophy** – Best Entry “In the Eyes of a Child”

Selected dignitaries and children from the Fox Cities will determine the winning entries.