

Welcome aboard Valley Transit

When you ride the bus, you are saving money and helping the environment. Transit fares are competitive, and in many cases less than the costs associated with driving. Plus, fewer cars on the road is good for the environment and helps decrease our dependence on foreign oil.

We hope you will find this guide to be a useful resource for everything you need to know about riding the bus. If you have questions or comments along the way, please call us at **920-832-5800** or visit our web site at **www.MyValleyTransit.com**

If you are a regular Valley Transit rider, **thank you!** We appreciate your continued support. If you're a new rider, **welcome aboard.** We look forward to safely and reliably getting you where you need to go.

Valley Transit is your connection to work, school, entertainment and fun in the Fox Cities!

VALLEY TRANSIT...

CONNECTING THE FOX CITIES

Valley Transit provides public bus and paratransit service within the Fox Cities urbanized area, including Appleton, Buchanan, Grand Chute, Harrison, Kaukauna, Kimberly, Little Chute, the City and Town of Menasha, and the City of Neenah. Valley Transit is owned & operated by the City of Appleton, with funding from State and Federal transportation funds, as well as from the communities and counties served.

MISSION STATEMENT

Valley Transit exists to meet community mobility needs and enhance quality of life by providing options for efficient and reliable transportation.

HOURS OF SERVICE

Valley Transit buses operate Monday-Saturday.

Weekday bus service begins at 5:45 AM and ends at 10:30 PM with the last departures from downtown Appleton at 9:45 PM.

Saturday service begins at 7:45 AM and ends at 10:30 PM with the last departures from downtown Appleton at 9:45 PM.

Please see schedule for specific route information.

HOLIDAY SERVICE

Valley Transit does not operate on the following holidays: New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving or Christmas.



Ready to ride the bus but not sure where to start?

Check out our Google Trip Planner!

Visit **www.MyValleyTransit.com** and enter your starting and ending points. Google will take care of the rest.

Taking the bus has never been easier or more fun!

YOUTH GROUP TRIPS

Valley Transit is a great ride for a field trip. **Kids on the Go** is a special transit program designed for youth group trips. With Kids on the Go, children 18 and under ride for a reduced rate of \$0.60 per child, when traveling in supervised groups of six to twenty-eight (28) riders (including adult chaperones).

For more information about Kids on the Go, give us a call at 920-832-5800.

LOST & FOUND

Please remember to take all of your belongings when you exit the bus.

If you leave an item on the bus, please call our office at 920-832-5800. Please give a complete description and the day it was lost, if known.

Found items can be retrieved from our offices at: 801 S. Whitman Ave., Appleton Mon. - Fri., from 7:30 AM - 5:30 PM.

After hours pick-up available by appointment. Lost and found items are only kept for 30 days.

ACCESSIBLE SERVICE

Valley Transit operates fully accessible low-floor buses on all regular fixed routes. The low-floor design means no stairs at the front of the bus. A kneeling feature and ramp allow safe, easy access for passengers using mobility devices and for those who find steps difficult. When you're ready to board, just let your driver know you need the bus lowered or would prefer to use the ramp and they'll help you from there.

VALLEY TRANSIT II

Valley Transit II service is available for individuals who, for reasons of disability, are unable to use the fixed route bus service. Valley Transit II is provided under the requirements of the Americans with Disabilities Act (ADA).

For more **information:** 920-832-5800 or visit **www.MyValleyTransit.com**. To **schedule** a trip: 920-832-5789 or toll-free 1-877-444-6543

CALL-A-RIDE SERVICE

If you live in the Darboy/Southeast Appleton area, our Call-A-Ride taxi service can connect you with the fixed route system at the Appleton Transit Center. This service is also provided to passengers whose origin and destination both lie within the Call-A-Ride zone boundaries. The Call-A-Ride zone is shown on the other side of this guide.

Call-A-Ride trips can be taken between 7:00 AM and 7:00 PM, Monday through Saturday. Trip reservations are required. **Trip reservations can be made the same day as your trip, but must be made at least 2 hours in advance.**



Reservations are accepted 6:00 AM to 6:00 PM Monday through Saturday by calling: **920-734-4546.**

SPECIAL EVENTS & PROMOTIONS

Heading to a community event like Octoberfest? Why not leave the parking and traffic hassles behind and ride the bus? Valley Transit routes serve many community event locations in the Fox Cities. For the latest special event information, give us a call or visit us on the web.

COMMUTER CHOICE

Commuter Choice refers to a federal program which permits employers to offer employees a tax-free benefit to commute to work by methods other than driving alone.

Whether you use the bus for your daily commute or use it only a few times a week, Commuter Choice can save you and your employer money.

To find out more about Commuter Choice, give us a call or visit our web site.

Commuter Choice:
It's good for the bottom line.
It's good for the environment.

RACK-N-ROLL

Looking for an eco-friendly and healthy way to get around town? Combine bicycle and bus travel with our Rack-N-Roll program.

You will find bike racks on all of Valley Transit's regular bus fleet (the blue buses). Bikes are not allowed inside buses. Information on using the bike racks can be found on our web site and in our "Rack-N-Roll" brochure.

If you would like a hands-on demonstration, just give us a call at 920-832-5800.



Please note: Certification is no longer required to use racks. In order to ensure we keep on schedule, drivers are not able to assist with loading bikes on the racks.



Through a unique partnership with United Way Fox Cities and Valley Transit, The Connector service is designed to provide safe and affordable access to public transportation for Fox Cities residents who work second or third shift schedules or who need to travel throughout the community beyond regular Valley Transit bus routes.

Scheduling A Ride

Connector reservations are accepted Monday through Friday, between 8 a.m. and 4:30 p.m. A minimum two-hour notice is required for each ride you schedule. FOR INFORMATION: 920-832-5800 TO SCHEDULE OR CANCEL A RIDE: 920-832-5789

Hours of Service

The Connector is available 20 hours a day, six days a week. The Connector does not operate between the overnight hours of midnight & 4:00 a.m., on Sundays or holidays.

Cancellation Policy

If you need to **cancel a ride** with The Connector, you need to do so a **minimum of one hour prior to your scheduled ride** by calling 920-832-5789.

Fare Information

Fares vary depending on type of trip but each one-way trip will not cost more than \$4.00.

Detailed information regarding types of trips and their associated fares can be found in The Connector brochure which is available online at www.vtconnector.com or by mail.

FOR MORE INFORMATION

Log on to www.MyValleyTransit.com
Visit our web site for our Google Trip Planner, promotion and detour information and printable route maps.

Call us at 920-832-5800
TTY: 920-993-7083

Call for route and schedule information, assistance in planning your trip, or lost and found information.

Call-A-Ride Reservations 920-734-4546
Advance reservations are required to use this service. To schedule pick-up, call between 6:00 AM and 6:00 PM at least 2 hours prior to trip.

Connector Reservations 920-832-5789
Toll-free 1-877-444-6543
Advance reservations are required to use this service. To schedule pick-up, call between 8:00 AM and 4:30 PM at least 2 hours prior to trip.

Valley Transit II Reservations 920-832-5789
Toll-free 1-877-444-6543

Advance reservations are required to use this service. To schedule pick-up, you must call before 4:30 p.m. the day before your trip.

E-mail us: valley.transit@appleton.org

Valley Transit
801 S. Whitman Avenue • Appleton, WI 54914



Find us on Facebook



Follow us on Twitter @ValleyTransit

The information in this brochure can be made available in a more accessible format upon request.

Valley Transit 2010 Rider's Guide



Effective: January 2010
Service subject to change.
Check www.MyValleyTransit.com or call 920-832-5800 for updates.

For Your Safety

In order to ensure the safety and comfort of our passengers, Valley Transit has established the following guidelines. Please see *"Rules of the Road"* brochure for complete listing.

Front Seating Area

Please offer front seating area to seniors and passengers with disabilities.

Food & Drink

Passengers are discouraged from eating or drinking on the bus. Open food and beverages are not allowed.

Radios, Tape/CD, and MP3 players

Please use earphones or turn off your portable music devices while on the bus.

No Weapons

Weapons of any kind, including firearms or knives, are prohibited, unless carried on board by law enforcement.

No Smoking

Smoking is not allowed on Valley Transit buses or shelters, at the Appleton Transit Center (including outside areas), or at the Neenah Transit Center.

No Littering

Please help us keep the buses clean. A trash receptacle is located at the front of every bus for your convenience.

No Loud or Offensive Language

Please be courteous to other passengers and keep personal and cell phone conversations to low levels. Offensive language and swearing will not be tolerated.

No Hazardous Materials

You will not be allowed to board the bus with any materials we consider hazardous including gasoline containers, batteries etc. This also includes empty vessels.

Animals

Service animals, such as guide dogs, are permitted on board all Valley Transit buses and at the Transit Center. Other animals are not allowed on the bus or inside the Transit Center unless they are in an enclosed pet carrier that can be held on one's lap.

Bicycles and other Wheeled devices

Bicycles, tricycles, wagons, scooters and other wheeled devices that do not qualify as ADA mobility devices, are not allowed on board Valley Transit buses. Roller blades, roller skates, and skateboards can be carried on board, but need to be stowed in a bag or held on your lap.

Strollers & Small Children

If you board with a stroller, please make sure it's folded and out of the aisle.

Shopping/Utility Carts and Packages

Passengers should not travel with more packages than can be carried aboard safely in one attempt. All personal items must be kept out of the aisle while on the bus.

Shopping/Utility Carts are allowed on the bus under the following conditions:

- Items must not block the aisle
- Items must not restrict passenger movement
- All items must be controlled by the passenger
- Passenger must be able to carry the items aboard in one trip
- Packages and/or bags must not occupy the bus seat if the bus is crowded
- Carry-on items are not allowed in the securement area

Please see "Carry-on Policy" brochure for additional information.

Riding The Bus Is Easy!

If you already are a rider, you know how easy it is to ride the bus. If you are thinking about becoming a rider, here are a few easy to follow steps to make your bus ride hassle-free.

1

Find Your Route

Check the map on the other side of this brochure to locate the route closest to your origin and destination point. You may find that you'll need to ride more than one route to reach your destination; in that case, make sure to request a FREE transfer from your bus driver when boarding the first bus. Please read the "Transfers" section for more information.

2

Check the Schedule

Now that you've found the route you need, you're ready to look at the schedule and find out what time to catch the bus.

The map on the reverse side of this brochure includes **timepoints** indicating when the bus reaches key destinations along each route. These timepoints correspond to the colored route arrows on the map.

In addition to the marked timepoints, Valley Transit has many bus stops located throughout the Fox Cities. You can catch your bus at any blue Valley Transit bus stop sign or any arterial stop sign along the bus route.

Bus Buddy Tip: Make sure you arrive at your bus stop a little early... the departure times along the routes are close but may not be exact.

3

Choose the Right Fare

Now that you know which route to take and when to catch the bus, you'll want to choose the fare that works for you.

See the "Fares & Passes" section for your fare options.

4

Catch Your Bus

Arrive at your bus stop a few minutes before your bus is scheduled to arrive. As you see the bus coming, **raise your arm** to alert the driver that you are waiting to catch the bus. If you are waiting in a bus shelter, please exit the shelter as the bus approaches.

The **route name and number** appear on the sign above the bus windshield and on the side of the bus. Check this sign to make sure it is the route you need before you board.

About half a block from your destination bus stop, **pull the cord** above the window to signal the driver that you wish to exit the bus. The driver will stop at the next bus stop, in a location where it will be safe for you to exit.

Remain seated until the bus has come to a complete stop. Make sure you wait until the bus is gone before you cross the street, as other drivers might not be able to see you if you walk in front of the bus.

Fares and Passes

Valley Transit offers a variety of options for paying for your bus trips. To save money, select one of Valley Transit's prepaid fares.

CASH FARES

Cash (Riders age 5 to 64 years)	\$1.80
Cash (Senior/Disabled)*	\$0.90
Call-A-Ride	\$2.00
Call-A-Ride with bus transfer	\$1.00
Kids on the Go	\$0.60
(per child in groups of 6 to 28)	
Children 4 & under	FREE
accompanied by adult	

Exact fare is required when paying in cash. U.S. currency only. Drivers do not carry money and cannot make change. Please have fare ready when boarding the bus and place it in the farebox upon boarding.

PASSES & TICKETS

DayPass	\$5.00
(Must be purchased from your driver. Good for unlimited rides on the day issued. Show to your driver each time you board the bus.)	
10-Ride Ticket	\$15.00
10-Ride Ticket (Senior/Disabled)*	\$9.00
30-Day Pass	\$56.00
30-Day Pass (Senior/Disabled)*	\$40.00

NOTE: DayPasses, 10-Ride Tickets & 30-Day Passes cannot be used on the Call-A-Ride Taxi, Oshkosh Transit System's Route #10 to Oshkosh or The Connector. See "The Connector" section for Connector fare information.

*Valley Transit Reduced Fare card, Medicare, or ADA Certification card must be shown as proof of eligibility for the reduced senior/disabled fares. Senior riders are aged 65 and older and are required to show one of the forms of identification listed above to receive the reduced fare.

Ticket Outlets

You can purchase Valley Transit & Valley Transit II tickets at any of the following ticket outlets.

APPLETON

Valley Transit Administrative Office: 801 South Whitman Avenue (Route 2)
Appleton City Hall: 100 North Appleton Street
Copp's Food Center: Ballard & Northland Avenue (Route 7)
Festival Foods: 1200 West Northland Avenue (Routes 3 & 4)
Piggly Wiggly: 520 East Northland Avenue (Routes 5 & 6)

GRAND CHUTE

Copp's Food Center: 2400 West Wisconsin Avenue (Route 12)

DARBOY/BUCHANAN

Festival Foods: W3195 Van Roy Road (Route 11)
Kohl's Department Store: Hwy 441 and Cty KK (Route 11)

LITTLE CHUTE

King's Variety: 113 East Main Street (Route 20)

MENASHA

Piggly Wiggly: 1151 Midway Road (Routes 1 & 30)
UW - Fox Valley: 1478 Midway Road (Route 1)

NEENAH

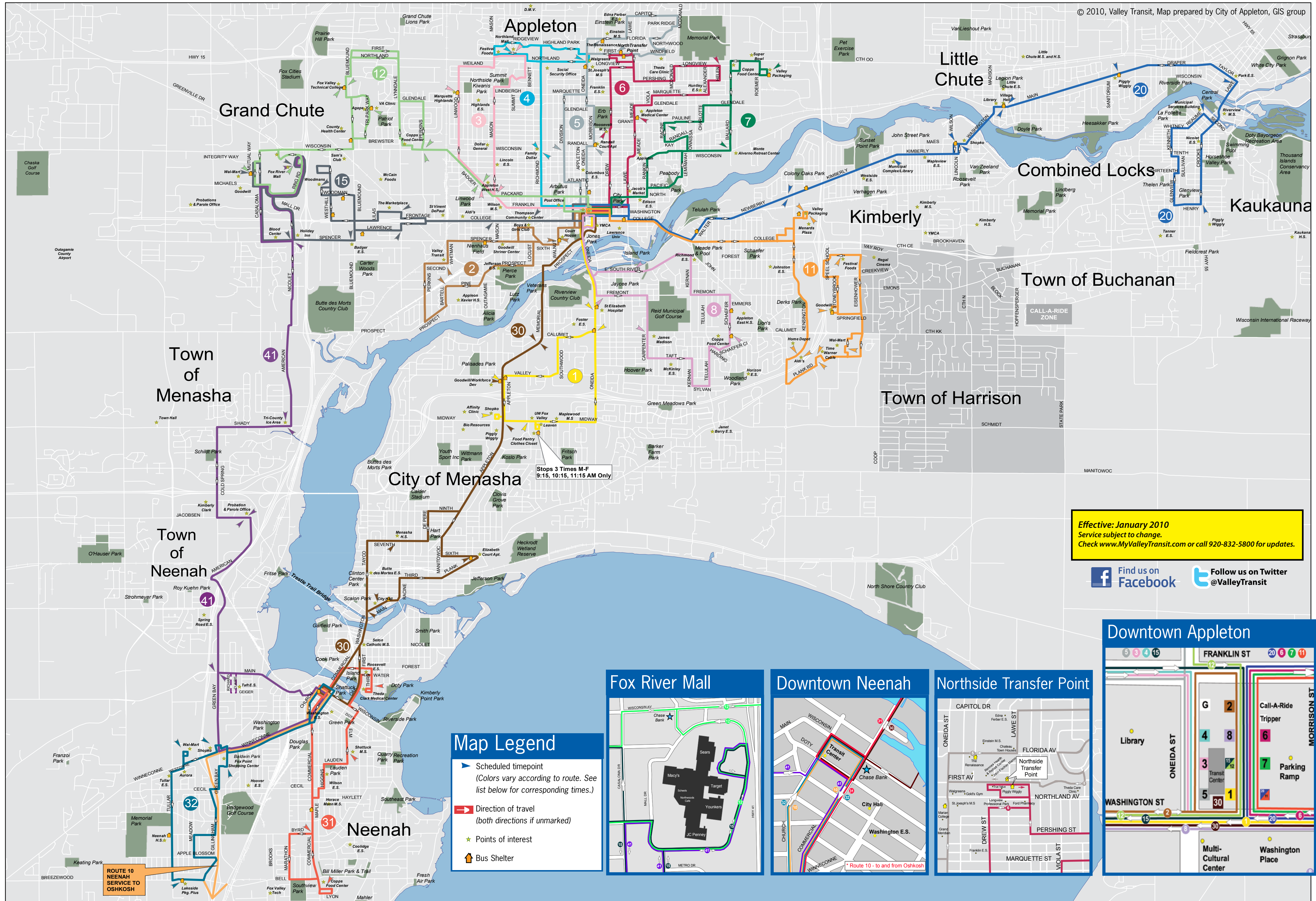
Pick 'N Save Food Center: 647 S. Green Bay Rd. (Routes 32 & 41)

TICKETS BY MAIL

For your convenience, you can purchase tickets by mail from Valley Transit. Send your check or money order to:

Valley Transit
801 S. Whitman Ave.
Appleton, WI 54914

Please include a note indicating your return address and the number of tickets you wish to purchase. Please allow 5 business days to process your order.

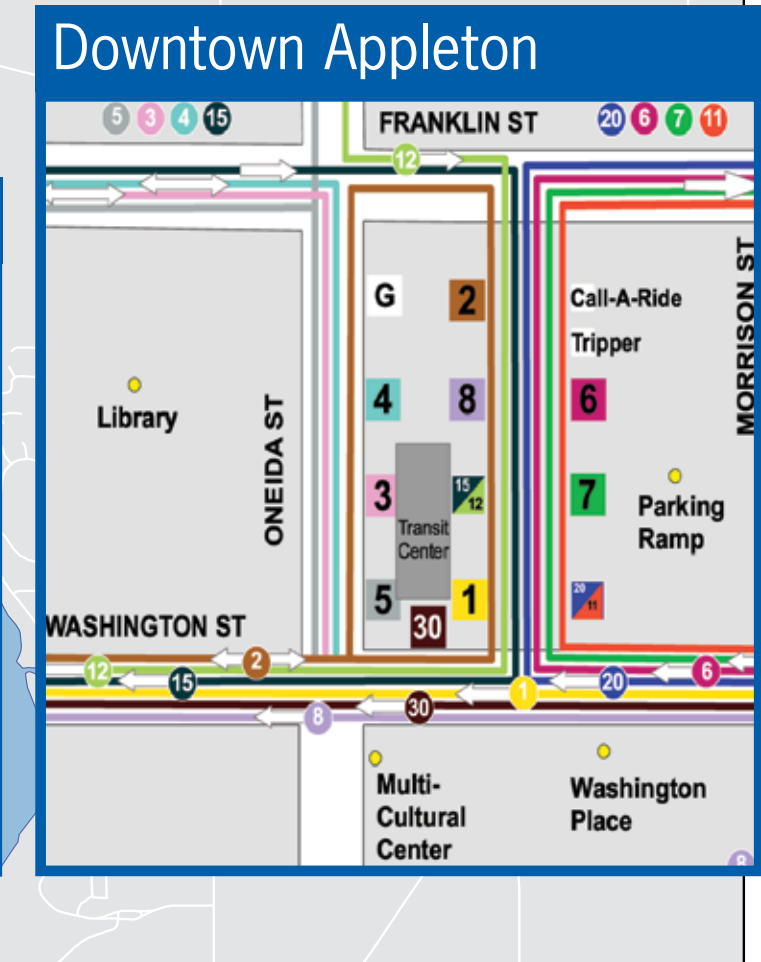
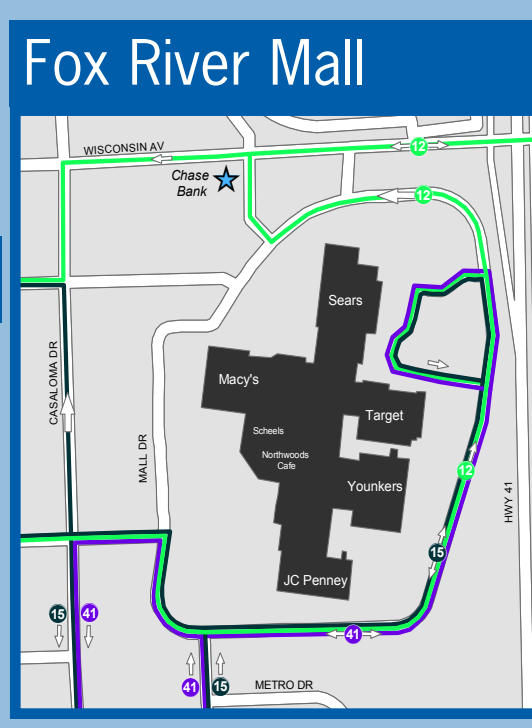


Effective: January 2010
 Service subject to change.
 Check www.MyValleyTransit.com or call 920-832-5800 for updates.

Find us on Facebook
 Follow us on Twitter @ValleyTransit

Map Legend

- Scheduled timepoint (Colors vary according to route. See list below for corresponding times.)
- Direction of travel (both directions if unmarked)
- Points of interest
- Bus Shelter



Departure Times & Timepoints

Route 1 Midway

	Peak Service
Lv. Downtown Appleton	:15
St. Elizabeth Hospital	:18
Goodwill/Workforce Dev. Center	:25
Shopko	:27
St. Joe's Food Pantry & UW Fox Valley	:30
Oneida & Calumet	:35
Ar. Downtown Appleton (next Rt. 6)	:40
Peak Service applies to special trips at 6:45, 7:45 am & 2:45, 3:45, 4:45 pm, Mon. through Fri. only	

Route 5 North Oneida

	Peak Service
Lv. Downtown Appleton	:15
Randall Court Apartments	:18
Einstein Middle School	:23
North Transfer Point	:31
Division & Wisconsin	:36
Ar. Downtown Appleton (next Rt. 8)	:40
Peak Service applies to special trips at 6:45, 7:45 am & 2:45, 3:45, 4:45 pm Mon. through Fri. only	

Route 11 E. College-Buchanan

Lv. Downtown Appleton	:15
Valley Packaging - Kensington	:24
Aldi's	:30
Time Warner Cable	:33
Walmart	:35
Goodwill (Darboy)	:41
Festival Foods	:44
Time Warner Cable	:50
Aldi's	:53
Valley Packaging - Kensington	:01
Ar. Downtown Appleton	:10

Route 20 Heart of the Valley

Lv. Downtown Appleton	:45
Newberry & Kensington	:52
Kimberly Municipal Bldg.	:56
Lincoln & Maes	:58
Little Chute Village Hall	:00
Taylor & Lawe	:05
Crooks & 18th	:09
2nd & Main	:14
Piggly Wiggly	:21
Little Chute Village Hall	:25
ShopKo	:27
Newberry & Kensington	:33
Ar. Downtown Appleton	:40

Route 32 West Neenah

Lv. Downtown Neenah	:45
Shopko Plaza	:50
Wal-Mart	:53
Lakeside Packaging	:58
Fox Point Plaza	:06
Ar. Downtown Neenah (next Rt. 31)	:10

Route 2 Prospect

	Peak Service
Lv. Downtown Appleton	:45
Outagamie County Courthouse	:48
Pine & Bartell	:56
Valley Transit Admin Office	:00
Outagamie & Spencer	:02
Outagamie County Courthouse	:07
Ar. Downtown Appleton (next Rt. 5)	:10
Peak Service applies to special trips at 6:15, 7:15, 8:15 am & 3:15, 4:15 pm, Mon. through Fri. only	

Route 6 Meade

	Peak Service
Lv. Downtown Appleton	:45
Appleton Medical Center	:49
Helen & Longview	:55
North Transfer Point	:01
Roosevelt Middle School	:06
Ar. Downtown Appleton (next Rt. 7)	:10
Peak Service applies to special trips at 6:15, 7:15, 8:15 am & 3:15, 4:15 pm Mon. through Fri. only	

Route 12 Fox Valley Tech

Lv. Downtown Appleton	:45
Appleton West High School	:48
Wisconsin & Perkins	:51
Fox Valley Technical College	:00
Wal-Mart	:08
Fox River Mall	:15
VA Clinic	:22
Fox Valley Technical College	:25
Wisconsin & Perkins	:33
Appleton West High School	:35
Ar. Downtown Appleton	:40

Route 30 Neenah - Menasha

Lv. Downtown Appleton	:45
Memorial & Calumet	:51
Goodwill / Workforce Dev.	:53
Elizabeth Court Apartments	:00
Menasha City Hall	:05
Ar. Downtown Neenah	:10

Route 41 West Fox Valley

Lv. Downtown Neenah	:15
Newberry & Kensington	:21
American & Jacobsen	:27
Tri County Ice Arena	:31
Nicolet & Spencer	:36
Fox River Mall	:45
Spencer & Nicolet	:51
Tri County Ice Arena	:56
Jacobson & American	:01
Green Bay Road & Main	:07
Ar. Downtown Neenah	:10

Route 3 Mason

	Peak Service
Lv. Downtown Appleton	:15
Badger & Mason	:20
Northland Mall	:26
Linwood & Marquette	:31
Appleton West High School	:36
Ar. Downtown Appleton (next Rt. 2)	:40
Peak Service applies to special trips at 6:15, 7:15, 8:15 am & 3:15, 4:15 pm, Mon. through Fri. only	

Route 7 Ballard

	Peak Service
Lv. Downtown Appleton	:15
North & Lawe	:17
Racine & Grant	:23
Valley Packaging (Roemer)	:30
Ballard & Wisconsin	:34
Ar. Downtown Appleton (next Rt. 4)	:40
Peak Service applies to special trips at 6:45, 7:45 am & 2:45, 3:45, 4:45 pm Mon. through Fri. only	

Route 15 West College

Lv. Downtown Appleton	:15
Thompson Community Center	:18
Marketplace Shopping Center	:25
Woodman's Market	:31
Bluemound & Spencer	:36
Fox River Mall	:45
Wal-Mart (Grand Chute)	:50
Lynndale & South Frontage Road	:01
College & Mason	:05
Ar. Downtown Appleton	:10

Route 31 East Neenah

Lv. Downtown Neenah	:15
Commercial & Byrd	:19
Copps Food Center	:26
Shattuck Middle School	:32
Theda Clark Medical Center	:37
Ar. Downtown Neenah (next Rt. 32)	:40

Route 4 Richmond

	Peak Service
Lv. Downtown Appleton	:45
Richmond & Wisconsin	:49
Oneida & Hwy OO	:55
Northland Mall	:57
Richmond & Wisconsin	:55
Ar. Downtown Appleton (next Rt. 1)	:40
Peak Service applies to special trips at 6:15, 7:15, 8:15 am & 3:15, 4:15 pm, Mon. through Fri. only	

Route 8 Telulah

	Peak Service
Lv. Downtown Appleton	:45
St. Elizabeth Hospital	:48
Madison Middle School	:51
Schaefer & Calumet	:59
E. South River & Lawe	:06
Ar. Downtown Appleton (next Rt. 3)	:10
Peak Service applies to special trips at 6:15, 7:15, 8:15 am & 3:15, 4:15 pm Mon. through Fri. only	

When to Catch the Bus...

THE FOLLOWING ROUTES LEAVE DOWNTOWN APPLETON AT...

- 1 - MIDWAY 3 - MASON 5 - N. ONEIDA 7 - BALLARD**
 AM: **6:15, 6:45, 7:15, 7:45**, 8:15, 9:15, 10:15, and 11:15
 PM: 12:15, 1:15, 2:15, **2:45**, 3:15, **3:45**, 4:15, **4:45**, 5:15, 6:15, 7:15, 8:15, and 9:15
- 2 - PROSPECT 4 - RICHMOND 6 - MEADE 8 - TELULAH**
 AM: **6:15, 6:45, 7:15, 7:45, 8:15**, 8:45, 9:45, 10:45, and 11:45
 PM: 12:45, 1:45, 2:45, **3:15**, 3:45, **4:15**, 4:45, 5:45, 6:45, 7:45, 8:45, and 9:45
- 12 - FOX VALLEY TECH**
 AM: **6:45, 7:45**, 8:45, 9:45, 10:45, and 11:45
 PM: 12:45, 1:45, 2:45, 3:45, 4:45, 5:45, 6:45, 7:45, and 8:45
- 15 - WEST COLLEGE 11 - EAST COLLEGE / BUCHANAN**
 AM: **6:15, 7:15**, 8:15, 9:15, 10:15, and 11:15
 PM: 12:15, 1:15, 2:15, 3:15, 4:15, 5:15, 6:15, 7:15, 8:15, and 9:15
- 20 - HEART OF THE VALLEY 30 - NEENAH / MENASHA**
 AM: **5:45, 6:45**, 7:45, 8:45, 9:45, 10:45, and 11:45
 PM: 12:45, 1:45, 2:45, 3:45, 4:45, 5:45, 6:45, 7:45, 8:45, and 9:45

THE FOLLOWING ROUTES LEAVE DOWNTOWN NEENAH AT...

- 31 - EAST NEENAH**
 AM: **6:15, 7:15**, 8:15, 9:15, 10:15, and 11:15
 PM: 12:15, 1:15, 2:15, 3:15, 4:15, and 5:15
- 32 - WEST NEENAH**
 AM: **6:45, 7:45**, 8:45, 9:45, 10:45, and 11:45
 PM: 12:45, 1:45, 2:45, 3:45, 4:45, and 5:45
- 41 - WEST FOX VALLEY**
 AM: **7:15**, 8:15, 9:15, 10:15, and 11:15
 PM: 12:15, 1:15, 2:15, 3:15, 4:15, 5:15, and 6:15*
 * The 6:15 pm trip on Route 41 ends after its arrival at Fox River Mall. It does not return to Neenah at this time.

Departures shown above in **bold and marked in red** operate **Monday through Friday only**.

SERVICE TO OSHKOSH

Route 10 Neenah - Oshkosh

Arrive Neenah	Depart Neenah
7:10 a.m.	7:15 a.m.
8:25 a.m.	8:35 a.m.
9:55 a.m.	10:05 a.m.
11:25 a.m.	11:35 a.m.
12:55 p.m.	1:05 p.m.
2:25 p.m.	2:35 p.m.
3:55 p.m.	4:05 p.m.
5:10 p.m.	5:15 p.m.
6:25 p.m.	

Cash fare of \$2.00 per person must be paid whenever boarding the #10 bus. NO transfers will be accepted from Valley Transit. However, the driver can issue transfers so passengers can board either the Valley Transit or Oshkosh Transit Systems without paying another fare. Route 10 is operated by Oshkosh Transit

For information on Rt. 10, please call Oshkosh Transit at 920-232-5340